

FACT SHEET



Modestly called the Magnificent 7, these startups are changing the Bay Area and beyond with their innovations in food, wine, technology, libations and ideas.

FOUNDED 2011

WHO

Co-Founder + Producer, Ian White

Round One, March 24, 2011 -- Don Pistos, San Francisco

Jordan Kivelstadt: [Silvertap Wines](#)

Pete Mrabe: [Don Pistos](#)

Nick Floulis: [Pushback Winery](#)

Duggan McDonnell: [Encanto Pisco](#)

Mitch Boyd: [Joseph Kent Wines](#)

Maria Esteva: [Matchmaker Wines](#)

Eric Kunisawa: [Grappos.com](#)

Round Two, August 11, 2011 -- Cantina, San Francisco

Chelsea Mead: [Kingdom Cake](#)

Katie Shaffer: [Toolbox Wine](#)

Ashley Teplin: [Media-ANT](#)

Ceri Smith: [Biondivino](#)

Ignacio Delgadillo: [Delgadillo Cellars](#)

Cornelius Geary: [Vintners Market & Pure Tequila](#)

Andrew Lazorchak: [Soiree](#)

WHERE

Bay Area, California

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