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**Media Contact**

Ashley Nicole Teplin / Media-ANT.com  
[ashley@media-ant.com](mailto:ashley@media-ant.com) - 310.210.3067

**Mutineer Magazine Celebrates Inspired Voices of the Beverage Revolution**

Launching at the annual Mutineer Red Carpet Party in Napa Valley on November 6, 2011

Napa Valley, November 1, 2011--Mutineer Magazine announces the addition of a new recurring column called "Inspired Beverage Voices," created to celebrate regional innovators in the world of fine beverage culture. Each issue will now explore a different area, highlighting individuals working with local libations in inspired, new ways. With the support of No.3 London Dry Gin, the inaugural feature on Napa Valley will appear in the November 2011 edition and will introduce the nation to the new and innovative voices of Toutsuite Social Club, with Susan Quinn and Didier Loustau, Christophe Smith of Harvest Live, and Laura Levesque Page of The Healthy Junkie.

*"It's been said that a culture is defined by its articulate voices, so we couldn't be more excited to highlight these new and inspired voices in beverage culture, beginning with Napa Valley," says Mutineer Editor in Chief and Publisher Alan Kropf.*

Quinn and Loustau are the cofounders of Toutsuite Social Club, an innovative online video platform that is changing the way conversation happens between consumers and tastemakers. Toutsuite Social Club members can engage in a real-time, round table dialogue with their favorite product makers, while also connecting with fellow Toutsuite members around the world. Thanks to their headquarters in the Napa Valley, Quinn and Loustau have been able to sit down with the region's winemakers and beverage artisans for irreverent personal interviews and panel discussions, with a long-term vision to cover a range of product categories on a regular basis. [toutsuite.com](http://toutsuite.com) / [@ToutSocial](https://twitter.com/ToutSocial)

Christophe Smith is the founder of Harvest Live, an online portal that allows any person with a mobile device to experience a vineyard harvest and grape crush as it happens, without leaving the comfort of home. Inspired by all the "really cool stuff in Napa Valley that the consumer never gets a chance to see," Smith's creation uses an online streaming format that lets participants ask questions via moderated chat room or Twitter, and gives people all over the world a glimpse behind the scenes of a Napa Valley grape harvest. Archive footage is also available year-round on their website. [harvestlive.tv](http://harvestlive.tv) / [@cork\\_dork](https://twitter.com/cork_dork)

Laura Levesque Page R.H.N., a.k.a. the Healthy Junkie, beat three cancer diagnoses in her early '20s by turning away from drastic surgical methods and embracing the natural healing power of a healthy diet and lifestyle. "For me, health is simple: eat more vegetables," she says. Her recipe for good health includes lots of beverages inspired by leafy greens and fresh juices, which she shares on her website and via Twitter. She also uses her wellness-centered blog, workshops and personal life coaching to inspire others to make better lifestyle choices. [thehealthyjunkie.com](http://thehealthyjunkie.com) / [@1healthyjunkie](https://twitter.com/1healthyjunkie)

**About Mutineer Magazine:** Established in 2008 and currently in its 20th issue, Mutineer Magazine introduces fine beverages to the millennial generation, taking fine beverage culture from niche to the mainstream using a cultural, rather than commercial approach across multiple media platforms. The Mutinous beat encompasses wine, beer, spirits, non-alcoholic beverages and food. The print publication is distributed nationally in both regional stores and national chains such as Barnes and Noble, B. Dalton, Safeway, and Vons. [MutineerMagazine.com](http://MutineerMagazine.com).

**About No.3 London Dry Gin:** No.3 is the London Dry Gin distilled to a proprietary recipe of Berry Bros. & Rudd, London's oldest wine and spirit merchant. The name No.3 refers to the address on St James's Street in London: home since 1698. No.3 was created to be the last word in gin for a Dry Martini. With juniper at its heart, it unashamedly celebrates the integrity and character of traditional London Dry Gin. [no3gin.com](http://no3gin.com)

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